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VIA FEDERAL EXPRESS

William F. Caton, Acting Secretary  
Federal Communications Commission  
1919 M Street, NW  
Washington, DC 20554

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RE: Comments in MM Docket No. 96-4; RM 8733  
(Changes in FM Table of Allotments at Salem and  
Cherokee Village, Arkansas).

Dear Mr. Caton:

Transmitted herewith, on behalf of Bragg Broadcasting Corporation, is an original and four copies of "Comments of Bragg Broadcasting Corporation" relating to the above-captioned rule making proceeding.

Should there be any questions regarding this matter please do not hesitate to contact the undersigned.

Sincerely,

  
William J. Pennington, III  
COUNSEL FOR BRAGG BROADCASTING CORP.

Enc.  
WJP/tlt

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Before the  
FEDERAL COMMUNICATIONS COMMISSION  
Washington, DC 20554

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In the Matter of )  
 )  
Amendment of Section 73.202(b) ) MM Docket No. 96-4  
Table of Allotments ) RM-8733  
FM Broadcast Station. )  
(Salem and Cherokee Village, )  
Arkansas) )  
  
To: Chief, Allocations Branch

COMMENTS OF BRAGG BROADCASTING CORPORATION

Bragg Broadcasting Corporation (hereinafter "Bragg"), licensee of Station KSAR(FM) at Salem, Arkansas and Station KFCM(FM) at Cherokee Village, Arkansas, hereby submits its Comments in the above-captioned rule making proceeding. In support whereof, the following is shown:

1. As set forth in the Notice of Proposed Rule Making in MM Docket No. 96-4, released on January 29, 1996, the Commission has proposed the substitution of Channel 265A for Channel 240A to Salem, Arkansas, as well as the substitution of Channel 252A for Channel 265A at Cherokee Village, Arkansas, to accommodate the Salem substitution, and concomitant modification of the license for Stations KSAR(FM) and KFCM(FM) accordingly. These changes in the FM Table of Allotments would enable Station KSAR(FM) to improve its facilities and expand its coverage area.

2. Bragg resubmits and incorporates by reference the information it provided in its initial Petition for Rule making in

this proceeding

3. Bragg has a continuing interest in the changes sought in this proceeding and will apply with the Commission for construction permits seeking the facility changes for both KSAR(FM) and KFCM(FM) if the requested changes in the FM Table of Allotments are effectuated. If granted the construction permits for the changes in the two stations, Bragg will promptly begin the necessary construction.

**NOW THEREFORE**, based upon the foregoing, Bragg respectfully requests the Commission (1) substitute Channel 265A for Channel 240A at Salem, Arkansas and modify the license of Station KSAR(FM) accordingly; and (2) substitute Channel 252A for Channel 265A at Cherokee Village, Arkansas and modify the license of Station KFCM(FM) accordingly.

Respectfully submitted,

**BRAGG BROADCASTING CORPORATION**

By: 

William J. Pennington, III  
Its Counsel

Post Office Box 1447  
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Date: March 19, 1996